

# INTRODUCING CITIZEN'S NEW COLORFUL LEDS!

We're very excited to share Citizen's new color lineup of amber, blue, and vivid LEDs, where color and vibrant and beautiful environments come to life. As LED lighting technology progresses, while white LEDs will remain flagship products in general lighting, it's critical to fill in gaps in niche markets in architectural, street, and outdoor applications.

Check out Citizen's amber, blue, and vivid lineup shown below.

## AMBER LEDs



Features	Benefits
<ul style="list-style-type: none"> <li>▶ Available in 2200K (65 CRI)</li> <li>▶ Power ranges from 10-600W</li> <li>▶ Compact high flux density light source</li> </ul>	<ul style="list-style-type: none"> <li>▶ Perfect for HPS retrofit environments including street, mine sites, buddhist temples, facades, etc.</li> <li>▶ Provides 2½ times the CRI HPS lamps provide.</li> <li>▶ Lower assembly and operating cost.</li> </ul>

Interested?

[Enquire Now](#)

 [Download the full amber LED presentation](#)


## BLUE LEDs



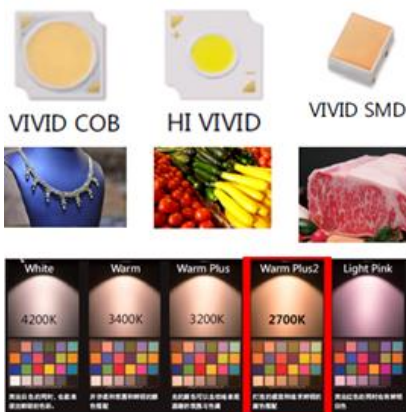
Features	Benefits
<ul style="list-style-type: none"> <li>▶ Emits pure light at 455nm</li> <li>▶ Power ranges from 10W-600W</li> <li>▶ Compact high flux density light source</li> </ul>	<ul style="list-style-type: none"> <li>▶ The brightest and most compact blue LED in the world.</li> <li>▶ Perfect for marine, pool, and stage lighting applications, among others</li> <li>▶ Higher efficiency due to higher beam transmittance</li> </ul>

Interested?

[Enquire Now](#)

 [Download the full blue LED presentation](#)


## VIVID LEDs



Features	Benefits
<ul style="list-style-type: none"> <li>▶ Available in numerous color ranges from 2700K to 4200K.</li> <li>▶ Enhance color saturation across the entire R spectrum</li> <li>▶ Power ranges from 10-135W</li> <li>▶ Available in high density and surface mount packages</li> </ul>	<ul style="list-style-type: none"> <li>▶ Perfect for retail outlets and high-end environments where color vibrancy matters</li> <li>▶ Significantly enhanced consumer experiences with high punch of light</li> <li>▶ 50K hours lifetime</li> <li>▶ Variety of installation methods based on user requirements</li> <li>▶ Lower assembly and operating costs</li> </ul>

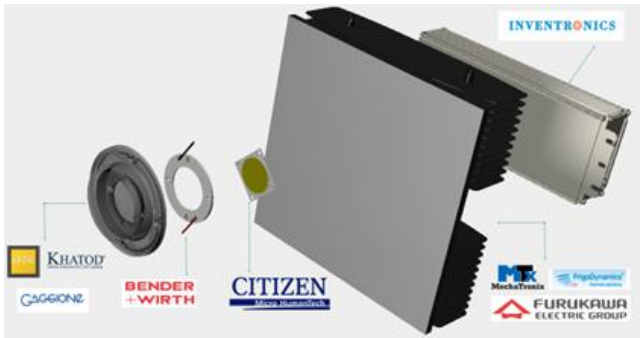
Interested?

[Enquire Now](#)

 [Download the full vivid LED presentation](#)

## GET THE BUNDLE

We've simulated the perfect mix of LED lighting components to make your product come alive. For all products above, we suggest buying the **full kit** so you can plug in the sample and get started.



Interested?

[Ask for the Kit](#)

## CONNECT WITH US

⚙️ RESOURCES	📞 CONTACT	#OUR BRANDS	
<ul style="list-style-type: none"> <li>§ <a href="#">SCI Website</a></li> <li>§ <a href="#">SCI Line Card</a></li> <li>§ <a href="#">SCI LED Brands</a></li> </ul>	<ul style="list-style-type: none"> <li>§ <a href="#">Sales</a></li> <li>§ <a href="#">Marketing</a></li> <li>§ <a href="#">Engineering</a></li> <li>§ <a href="#">Customer Service</a></li> </ul>	<ul style="list-style-type: none"> <li>§ <a href="#">Bender-Wirth</a></li> <li>§ <a href="#">Citizen</a></li> <li>§ <a href="#">Inventronics</a></li> <li>§ <a href="#">LeDiL</a></li> <li>§ <a href="#">Gaggione</a></li> <li>§ <a href="#">Furukawa</a></li> </ul>	<ul style="list-style-type: none"> <li>§ <a href="#">Carclo</a></li> <li>§ <a href="#">KHATOD</a></li> <li>§ <a href="#">VABOSS</a></li> <li>§ <a href="#">Mechatronic</a></li> <li>§ <a href="#">FrigoDynamics</a></li> </ul>



[Unsubscribe](#)